

# WHERE TO GET CLIENT GIFTS FOR THE HOLIDAYS

A thoughtful gift to your client this holiday season is one of the easiest ways to show your appreciation while nurturing a solid, long-term relationship. While some people have argued that a gift at this time of year can get lost in the noise and clutter – a personalized and considerate sentiment can set you apart from the rest. Before you begin your shopping, be sure to consider the budget and type of gifts that would be appropriate to give your clients. Try to avoid sending random gifts that have no purpose or are extremely generic as this will not illustrate the value that you place on your relationship (no one needs more pens).

Here are some options for where to look for personalized and unique gifts to give your clients this holiday season.

## **Holiday Cards**

An easy and thoughtful way to reach out to your clients during the holidays is to send a personalized card. There are plenty of services that you can use to design, customize, and send cards to a contact list that you upload to the website. Popular options include [Zazzle](#) and [Shutterfly](#) – both of which have an extensive selection of templates that you can edit using their online tools. These two websites also offer other customizable products ranging from wrapping paper to gift tags.

Another option with hundreds of greeting card designs is [Postable](#). They offer cards starting at \$2.50, the ability to import your contacts from a spreadsheet, and even a service to send out a request for recipients to verify their addresses. If you are looking for a user-friendly website with a realistic collection of handwriting fonts, then this is the website for you.

If you want to send an actual handwritten card to your clients but don't have the time or hand muscles to write them, be sure to check out [Bond](#). This service boasts a 2-3 business day turnaround with pricing based on how many notes you send. You can write to all your recipients at once and add a personal touch by inserting contact-specific information, adding your own branding, and selecting a handwriting style.

## **Wine**

Sending wine can be a little tricky as it is important to keep in mind that you cannot ship alcohol in all states and most deliveries require someone who is 21 or older to sign for the package. However, if you have taken all of this into consideration, there are a few websites that provide a unique take on gifting vino for the holiday season.

With wine subscription services becoming more popular by the day, consider sending a gift from one such company, like [Vinley Market](#). They provide an option to send just one box instead of a monthly delivery and the Adventurer's Wine box lets you choose between a two-bottle or three-bottle shipment. The wines in this box are specifically selected by the company's sommeliers and include a card that explains the history of each winery and shares what makes each wine special.

If you want to take a different approach in gifting wine, take a look at [Vinebox](#). By sending wine by the glass, your recipient can easily share with others and try a variety of flavors. For the season, the company is offering a current edition box that includes 9 wines or there is even a 12-day wine advent calendar that cleverly includes a chance to win wine for an entire year if the recipient finds the golden bottle.

Wine doesn't always have to be an indulgent gift for your recipient, it can also benefit a cause when you order

through [OneHope](#). Whether you order a single bottle, a gift crate, or a non-alcoholic gift, a portion of the sale will go to support a cause that has been paired with the product. To date, OneHope has made more than \$3 million in donations to support causes ranging from finding a home for shelter animals to providing meals for children.

## **Flowers and Plants**

A staple in the holiday gift-giving is to send a beautiful bouquet of flowers that can be proudly displayed in an office or home. If you choose to go this route, there is always the tried and true [Harry & David](#) whose services and products are a well-known and welcome gift to any recipient.

If you wish to try a new flower delivery service this year, take a look at [The Bouqs Co](#). Their handcrafted holiday arrangements and wreaths are designed by local Artisan Florists with some options available for same-day delivery.

While a bouquet adds some temporary holiday cheer, a plant can serve the same purpose while lasting years to come. [The Sill](#) is a great source for ordering and sending a wide array of plants and planters as a gift. Their selections include pet-friendly and easy-to-maintain options that will help you decide the best one to send to your client.

## **Chocolate and Candy**

Everyone loves to indulge a little over the holiday season and a great way to treat your clients is by sending them something tasty. [Sugarfina](#) offers a gourmet candy packaged in small, clear cubes that are sold individually or configured in 3-piece, 4-piece, or 8-piece bento boxes. Each box can be customized by selecting the box design and the candy to be included.

Similar to Sugarfina, [Bouquet Bar](#) also packages small cubes into a larger box but has more options as to what products can be included. Choose from candy, tea, coffee, flowers, plants, and more to make a unique gift for your client.

## **Unique Gifts**

You may want to consider stepping outside of the box and gifting your clients with something different. [Clove & Twine](#) has created a unique marketplace for corporate gift-giving with products that will be memorable, fun, and inspired. Here you will find notebooks, drinkware, clothing, and more – many of which can be custom branded. Be sure to look at the Buying Guide to filter your search by the quantity that you need or if the gift needs to be sent with a quick turnaround.

Lastly, [Greetabl](#) lets you send a unique, personalized gift through their easy 3-step design process. First, you select a pattern that will be printed on a small, cube box. Then, you choose one of their many products, like their Salted Caramel Marshmallows, that will go inside the box. Finally, you can write a message and upload photos or a logo to be printed on the inside of the unfoldable box.